

AUTHENTIC



BRANDING



MARKETING + MINDSET

att!tude
agency

ABOUT OUR TEAM

We're not just a team, we're a close-knit creative family. And just like our furry Frenchies, we treat all our clients with the utmost care and attention. Prepare to be spoiled rotten!

Welcome to the Attitude Agency! Our secret sauce to success? Strong relationships. Feel the warmth and camaraderie as you step through our virtual doors. We're not your average stuffy agency—we love what we do and add humor and fun to everything we create.

Get ready to join our family of satisfied clients, where we work hard, laugh often, and celebrate milestones together.

Reach out today, and let's start creating something extraordinary. Spoiling you rotten is just the beginning!



What's
Discover your authentic brand and



your attitude?

and elevate your mindset and your marketing – with Attitude!



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BEAUTY BRAND



KELLY COSTELLO SKINCARE

Kelly Costello, a former model facing challenges, initially sought trauma-informed coaching from Attitude Agency. The journey evolved into tailored business coaching, supporting the successful launch of her skincare venture.



BUSINESS ID

Attitude Agency played a pivotal role in supporting Kelly's new business, from developing her brand to providing ongoing support, mentorship, and guidance in both personal and professional aspects.



R|E DEVELOPMENT BRAND + BUILD

DESCRIPTION

Palma Sola Grande, LLC, a prestigious luxury subdivision in Bradenton, Florida, marked the investor and builder's venture into the realm of subdivision projects.

While they possessed extensive experience in construction and property investment, Attitude Agency stepped in to provide their expertise in **new product development**. This involved crucial tasks such as cost analysis, pricing strategy formulation, navigating legal challenges, and collaborating with stakeholders to shape the sales, home design, permitting and construction financing processes.

MORE DETAILS AVAILABLE AT:
www.attitude-agency.com/work





BRAND + VISION

As the project advanced, we actively developed the brand, breathing life into the vision through captivating **artist renderings** that showcased the community's unique atmosphere and the distinct styles of the homes.

WEBSITE + BROCHURES

When the partners broke ground, Attitude seamlessly transitioned to the next stage, which involved creating a **dynamic WordPress website**, designing compelling **marketing materials**, and developing powerful tools to empower the sales team.



DESIGN + PROJECT MANAGEMENT

This extensive 5-year project showcased Attitude's exceptional blend of **design** expertise and **project management** capabilities. It demanded extensive **research**, adept **troubleshooting**, and visionary thinking to ensure its success.



POOLS BRAND + INTEGRATION

DESCRIPTION

Attitude has played a vital role in the brand evolution of Paradise Pools, assisting them in expanding their offerings from pool maintenance to a complete range of services including pool design, installation, and maintenance.

Situated in the idyllic location of Anna Maria Island, Paradise Pools is poised to embark on new horizons, by integrating Jobber – their routing, billing, and service app – with their newly launched mobile Wordpress website. This seamless integration ensures a smooth and efficient experience for their valued customers as they embark on their journey to create the perfect paradise pool.

MORE DETAILS AVAILABLE AT:

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WELLNESS BRAND + COACHING

DESCRIPTION

Melissa LaBrecque, a holistic massage and Neural Reset Therapist based in the Tampa Bay area, partnered with us to uncover her authentic brand, overcome obstacles, and effectively share her unique healing practice.

Through our collaboration, we developed her **brand identity**, incorporated it into her **business cards**, crafted her **brochure**, and created a fully integrated and **responsive Wix scheduling website** to tell her story and attract clients.

MORE DETAILS AVAILABLE AT:

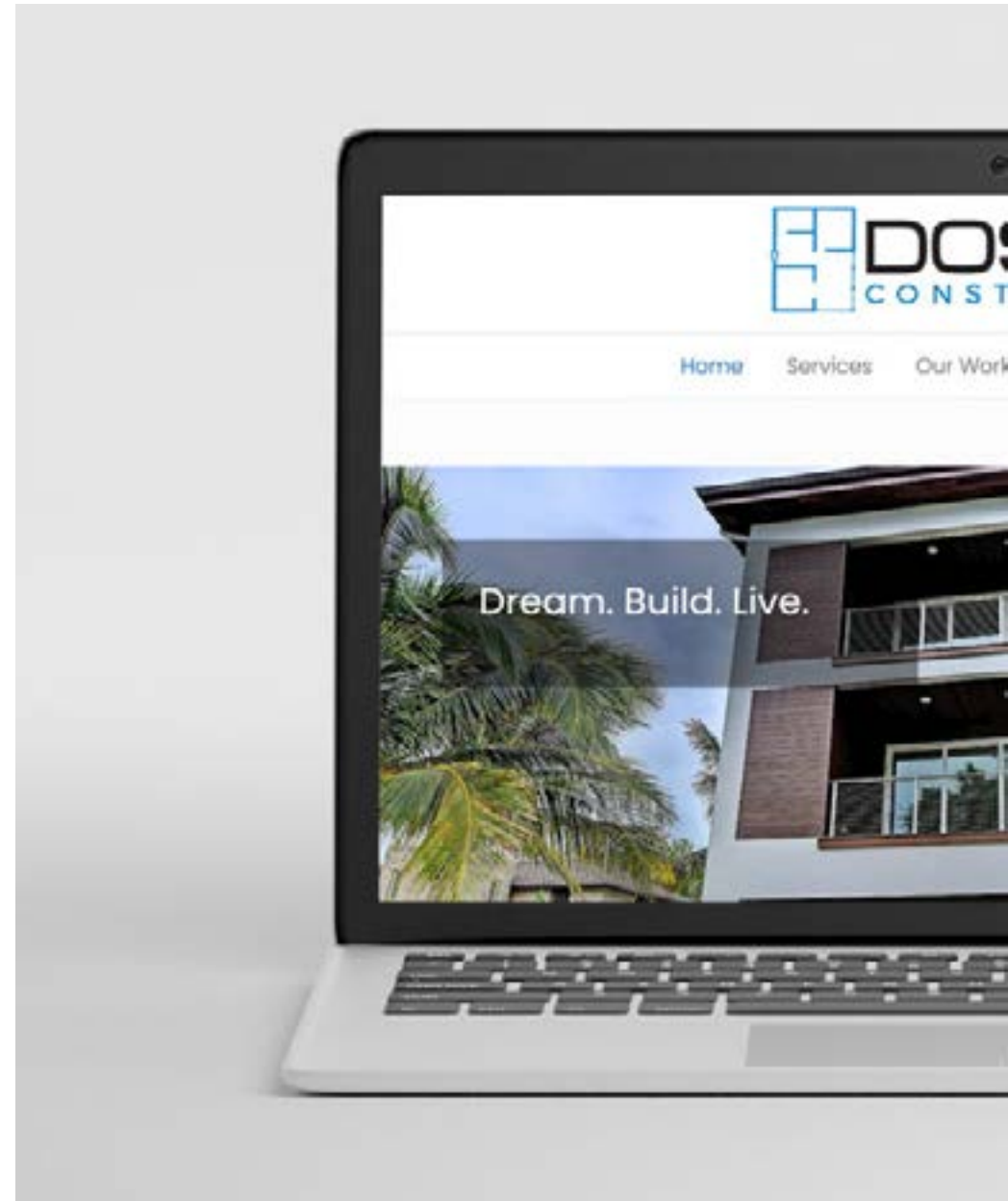
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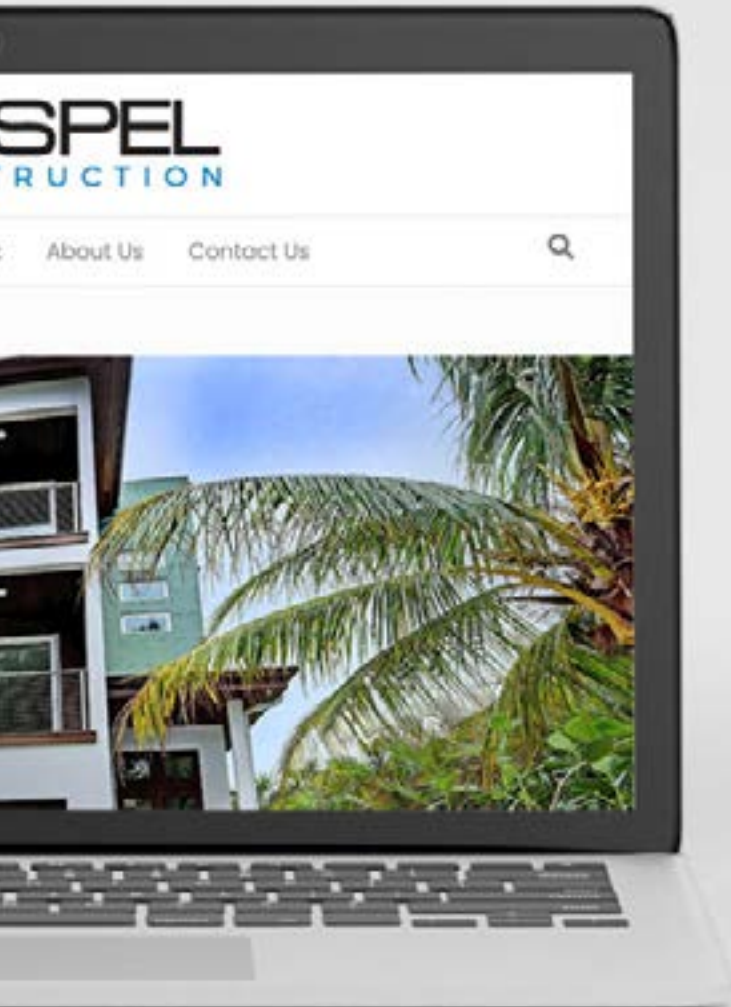




MELISSA LABRECQUE

Melissa LaBrecque, a holistic massage and Neural Reset Therapist based in the Tampa Bay area, partnered with us for coaching to uncover her authentic brand, overcome obstacles, and effectively share her unique healing practice to attract clients.





CONSTRUCTION BRAND

DESCRIPTION

Pete Dospel Construction, LLC, a prominent builder operating on Anna Maria Island, initially conducted business under the name Architectural Construction Solutions or Affordable Construction Solutions. However, as their portfolio expanded to encompass upscale million-dollar new home builds and luxury remodels, they recognized the need for a brand that reflected their exceptional craftsmanship.

Consequently, they embarked on a **rebranding** journey, culminating in the creation of an elegant and sophisticated brand that harmoniously complements the stunning island homes they construct.

MORE DETAILS AVAILABLE AT:

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MARKETING

+

MINDSET

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